

University Of Canberra <i>Building 1/11 Kirinari St, Bruce ACT 2617, Australia</i> www.canberra.edu.au						
<p>The University of Canberra, also known as UC and Australias Capital University, is a university located in Canberra, ACT, the national capital of Australia. UC offers undergraduate and postgraduate courses covering five faculties: Health, Art and Design, Business, Government and Law, Education and Science and Technology. We are situated in Bruce, a north-western suburb of Canberra, well-served by public transport and within easy reach.</p>						
BA MComm PKGD						
Program Name	English Language	Duration	Application Fee	Tuition Fee	Intake	Post Study Work Visa
BA MComm PKGD		30 Months	AUD 0	Yearly AUD 27680	February August	3 years work visa

Program Description :

Are you looking for a springboard to work in the rapidly evolving and multifaceted marketing communications industry? With this degree from UC, you’ll develop skills and knowledge in strategic and brand development, media engagement, advertising and cross-platform digital communication. You’ll refine your analytical and problem-solving skills, as well as your understanding of professionalism and social responsibility. So that you can hit the ground running, you’ll have ongoing exposure to the industry, as well as access to professional internships and training across multi-disciplinary platforms. You’ll graduate with a solid understanding of the consumer and the strategic and creative principles involved in professional marketing communications practice, as well as the skills needed to meet industry demands. UC has strong links with government departments and agencies, the private sector and non-profit organisations, and you’ll regula

Admission Requirement :

Academic Requirements:

To be eligible for this pathway students must successfully complete 2 -2.5 years in the Bachelor of Mass Media including the completion of the following Journalism specialization units at partner institution:

- Reporting
- Editing
- Journalism and Public Opinion
- Features and Opinion
- Indian Regional Journalism
- Newspaper - Magazing Making (Project Paper)

Students who successfully complete the Bachelor of Communication and Media are eligible for 1 year of Bachelor of Communication + 1.5 Years of Master of Communication program at University of Canberra.

General Checklist :

1. No application fees.

2. RESUME:- Detailed resume on yourself including your academic qualification/ your achievements/ your goals/ hobbies/ work experience/ any certifications for example any IT certificates from Microsoft etc details.

3. EDUCATIONAL DOCUMENTS:- Secondary School Certificate, High School Certificate, Graduate Marksheets of semester 1,2,3,4 (including your ATKT Marksheets).

4. WORK EXPERIENCE LETTERS (if applicable):- These letters have to be on the letter head of the company stating the number of years you have worked for the company/ your profile/ your performance. It has to be signed and stamped by the company authority.

5. PASSPORT Copy:- Bio Data Page

6. STATEMENT OF PURPOSE:-
 - Reasons for choosing to undertake the course of study specified in your application;
 - Reasons for choosing University of Canberra
 - Reasons for choosing to study in Australia rather than in your home country
 - The relevance of your course studies to your academic and/or employment background and;
 - The relevance of the course to your future career/educational plans/home country
 - The relevance of your course of studies to your academic and/or employment background

7. International English language Testing system (IELTS) or Pearsons Test of English (PTE) Result:- if appeared.

8. GTE Form.

9. FINANCIAL DOCUMENTS:- Latest 2 years of Income Tax Returns of Sponsor (Parents) Parents Work Letters and Latest 6 months Bank Statement.

10. Fund Details - How are you financing your education
 1. Educational Loan Bank Name Proposed Loan Amount
 2. Fixed Deposit FD Bank Name FD Balance FD date
 3. Bank Balance Bank Name Balance Amount 6 Months before

* All the above information must be verified with Institution/Country Website