

<b>The University of Kansas</b> 1450 Jayhawk Blvd., Lawrence, KS 66045 <a href="https://ku.edu/">https://ku.edu/</a>						
<p>The University of Kansas is a public research university with its main campus in Lawrence, Kansas, and several satellite campuses, research and educational centers, medical centers, and classes across the state of Kansas. The University of Kansas is the state's flagship university and one of just 66 invited members of the prestigious Association of American Universities (AAU).</p>						
<b>Bachelor of Business Marketing</b>						
Program Name	English Language	Duration	Application Fee	Tuition Fee	Intake	Post Study Work Visa
Marketing	IELTS 6.5 R 6.0 W 6.0 S 6.0 L 6.0 TOEFL 80 R 20 W 20 S 20 L 20 GPA/% 3.5 SAT 1060	48 Months	USD 85	Yearly USD 27996	January August	STEM Program - Upto 3 Years , Others - 1 Year

**Program Description :**

As a marketing major, you will prepare to take on a fast-paced, ever-changing field. Jobs in marketing require interpersonal skills, strategy, flexibility and creativity. Through coursework and experiential activities, we train our graduates to become proficient in identifying target segments and designing high-impact marketing campaigns that include the elements of product, price, place, and promotion.

**Admission Requirement :**

- High School GPA of 3.5

**General Checklist :**

1. Passport
2. High School Certificates: Grade 10th, 11th and 12th.
3. SAT result
4. IELTS or TOEFL score card
5. Statement of Intent.

\* All the above information must be verified with Institution/Country Website

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