

19/02/2024, 20:22 pm

## University Of Canberra Building 1/11 Kirinari St, Bruce ACT 2617, Australia www.canberra.edu.au

The University of Canberra, also known as UC and Australias Capital University, is a university located in Canberra, ACT, the national capital of Australia. UC offers undergraduate and postgraduate courses covering five faculties: Health, Art and Design, Business, Government and Law, Education and Science and Technology. We are situated in Bruce, a north-western suburb of Canberra, well-served by public transport and within easy reach.

Master of Communication						
Program Name	English Language	Duration	Application Fee	Tuition Fee	Intake	Post Study Work Visa
Communication	IELTS 6.5 R 6.0 W 6.0 S 6.0 L 6.0	24 Months	AUD 0	Yearly AUD 28000	February August	3 years work visa

## **Program Description:**

The Master of Communication specialises in exploring contemporary communication theories, strategic planning and social media, and asks you to apply these in the context of a major research project. Students wishing to complete a more generic Master of Communication degree may choose units from both Strategic Communication and Marketing Communication streams to suit their professional needs. Career opportunities Communications manager, Marketing manager, Marketing strategist, Brand manager, Advertising account director, Marketing consultant, Communication strategist, Media strategist, Creative director, Media relations consultant, Community manager, Social media manager, Sponsorship manager, Direct marketing manager

## **Admission Requirement:**

- 1. Applicants must have an undergraduate degree or equivalent as approved by the University Admissions Committee.
- 2. In making an offer to an applicant, the University will give consideration to a range of factors including English proficiency, academic record and/or employment experience.
- 3. Successful completion of Bachelors Degree with 60% and higher.

## **General Checklist:**

- 1. No application fees.
- 2. RESUME:- Detailed resume on yourself including your academic qualification/ your achievements/ your goals/ hobbies/ work experience/ any certifications for example any IT certificates from Microsoft etc details.

<sup>\*</sup> All the above information must be verified with Institution/Country Website



- 3. EDUCATIONAL DOCUMENTS:- Secondary School Certificate, HIgh School Certificate, Graduate Marksheets of semester 1,2,3,4,5,6 (including your ATKT Marksheets).
- 4. WORK EXPERIENCE LETTERS (if applicable):- These letters have to be on the letter head of the company stating the number of years you have worked for the company/ your profile/ your performance. It has to be signed and stamped by the company authority.
- 5. PASSPORT Copy:- Bio Data Page
- 6. STATEMENT OF PURPOSE:- Include-
- Reasons for choosing to undertake the course of study specified in your application;
- · Reasons for choosing University of Canberra
- Reasons for choosing to study in Australia rather than in your home country
- The relevance of your course studies to your academic and/or employment background and;
- The relevance of the course to your future career/educational plans/home country
- The relevance of your course of studies to your academic and/or employment background
- 7. International English language Testing system (IELTS) or Pearsons Test of English (PTE) Result:- if appeared.
- 8. GTE Form.
- 9. FINANCIAL DOCUMENTS:- Latest 2 years of Income Tax Returns of Sponsor (Parents) Parents Work Letters and Latest 6 months Bank Statement.
- 10. Fund Details How are you financing your education

Educational Loan Bank Name Proposed Loan Amount
 Fixed Deposit FD Bank Name FD Balance FD date
 Bank Balance Bank Name Balance Amount 6 Months before